



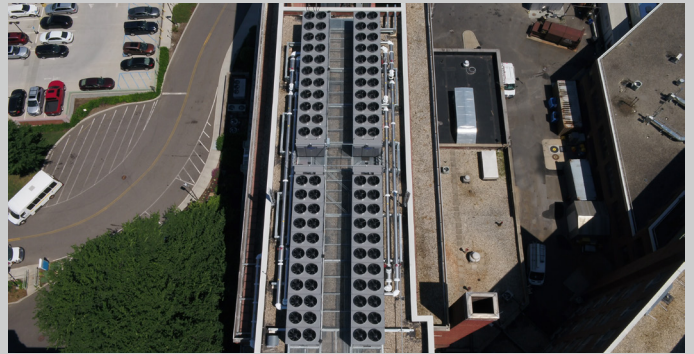
turn to the experts

CARRIER CORPORATION

Carrier Custom Video Production

BACKGROUND AND CHALLENGE

Given the daily demands placed on the operating rooms, the project had a tight schedule. With a very narrow pre-production window, Carrier reached out to FORT to gauge whether or not the crew could mobilize quickly enough to fulfill the assignment. Within a week, the logistics were mapped out and executed without interruption to the project nor the operations of the facility.



APPROACH AND RECOMMENDATIONS

After discussing the project in more detail with Carrier and finalizing exactly what footage they wanted FORT to record, the recommendation was to utilize a drone to capture the rooftop installation of the new Air-Cooled Chillers. In addition, testimonials from key Huntington officials were acquired that highlighted just how Carrier approached the project, from budgeting to fulfillment, in a seamless fashion.



RESULTS

The client was very pleased with the final product and have subsequently engaged FORT to produce additional videos for usage on their website and social channels, with the expressed goal to show Carrier's exceptional B2B capabilities and expertise across many industries.



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